

# CATS -- Community Alliance for Tiger Support

## Platinum Sponsorship

\$15,000 per year (Guaranteed Sponsor Exclusivity)

- Sponsor recognition in HFHS publications, which includes the following:
  - HFHS website; Logo and Company Profile
  - Event Publications: Gala program cover acknowledgement, full page ad in Tiger Gala program and full page ad in Golf Tournament program
  - Mention at alumni events and athletic events
  - Ad (1/2page) in quarterly newsletter and business card in monthly Tiger Times
- 3' x 6' Banner displaying company logo in choice of three locations for one year:
  - Gymnasium
  - St. Jude Track & Field Complex
  - Mike G. Gabriel Football Stadium
  - Baseball field
  - Softball field
- Tiger Gala sponsorship. Includes:
  - Two corporate tables for 20 guests at the Tiger Gala
  - Corporate banner displayed in prominent location
- Tiger Golf Classic sponsorship. Includes:
  - Two foursomes
  - Hole sponsorship – first choice of hole placement
  - Corporate banner displayed in prominent location
- Four, two person athletic passes -- admits one adult and one guests to all home HFHS regular season athletic contests
- Four tickets to school play and musical

## Gold Sponsorship

\$10,000 per year

- Recognition as sponsor on HFHS publications which includes the following:
  - HFHS website; Logo and Company Profile
  - Event publications: full page ad in Tiger Gala program and full page ad in Golf Tournament program
  - Mention at alumni events and athletic events
  - Recognition in quarterly newsletter
- 3' x 6' Banner displaying company logo in choice of two locations for one year:
  - Gymnasium
  - St. Jude Track & Field Complex
  - Mike G. Gabriel Football Stadium
  - Baseball field
  - Softball field
- Tiger Gala sponsorship. Includes:
  - One corporate table for 10 guests to the Tiger Gala
  - Corporate banner displayed in prominent location
- Tiger Golf Classic sponsorship. Includes:
  - One foursome
  - Hole sponsorship
  - Corporate banner displayed in prominent location
- Three, two person athletic passes – admits one adult and one guests to all home HFHS regular season athletic contests
- Two tickets to school play and musical

## Silver Sponsorship

\$7,500 per year

- Recognition as sponsor on HFHS publications which includes the following:
  - HFHS website; Logo and Company Profile
  - Event Publications: half page ad in Tiger Gala program and half page ad in Golf Tournament program
  - Mention at alumni events and athletic events
  - Recognition in quarterly newsletter
- 3' x 6' Banner displaying company logo in choice of two locations for one year:
  - Gymnasium
  - St. Jude Track & Field Complex
  - Mike G. Gabriel Football Stadium
  - Baseball field
  - Softball field
- Tiger Gala sponsorship includes:
  - One corporate table for 10 at the Tiger Gala
  - Corporate banner displayed in prominent location
- Tiger Golf Classic sponsorship includes:
  - Two player passes
  - First right of refusal for hole sponsorship at additional charge
  - Corporate banner displayed in prominent location
- Two, two person athletic passes – admits one adult and one guest to all home HFHS regular season athletic contests
- Two tickets to school play or musical

## **Bronze Sponsorship**

**\$5,000 per year**

- Recognition as sponsor on HFHS collateral including:
  - HFHS website; Logo and Company Profile
  - Event Collateral; quarter page ad in Tiger Gala program and quarter page ad in Golf Tournament program
  - Mention at alumni events and athletic events
  - Recognition in quarterly newsletter
- 3' x 6' Banner displaying company logo in one location for one year:
  - Gymnasium
  - St. Jude Track & Field Complex
  - Mike G. Gabriel Football Stadium
  - Baseball field
  - Softball field
- Tiger Gala sponsorship includes:
  - Eight guest admissions to the Tiger Gala
  - Corporate banner displayed in prominent location
- Tiger Golf Classic sponsorship. Includes:
  - First right of refusal for hole sponsorship at additional charge
  - Corporate banner displayed in prominent location
- One, two person athletic passes – admits one adult and one guest to all home HFHS regular season athletic contests
- Two tickets to school play or musical

## **In-Kind Sponsorship**

- Value of in-kind donation determined and appropriate trade for student events, athletic events, banner placement, fundraising events, etc. negotiated on a case-by-case basis.

## **Athletic Event Sponsor**

\$250 per game, limit of 3 per event (non-competing business)

Schedule excludes Homecoming and playoff games

Company provides tent, tables, signage, etc., approved by HF staff.  
Approval of location (outside fence) on first-come, first serve basis.

## **Banner Sponsorship**

\$600/\$1000/\$1500 per year

- 3' x 6' banner placed in prominent location for one year:
  - Gymnasium
  - St. Jude Track & Field Complex
  - Mike G. Gabriel Football Stadium
  - Baseball field
  - Softball field
- \$600 = Banner displaying company logo in one location
- \$1000 = Banner displaying company logo in two locations
- \$1500 = Banner displaying company logo in three locations
- Banners will be provided by sponsor according to HFHS specifications or can be ordered through HFHS for an additional fee.

## **Personalized Bricks ~ One brick at a time....(North side facing baseball & football fields)**

\$100~4"x8"

\$150~8"x8"

Price includes 3 lines of printing. Add an additional \$100 for company logo (8"x8" brick only) or \$25 for standard emblems. Call for details.

**Holy Family High School  
CATS Sponsorship 2009**

\_\_\_\_\_ would like to participate in the  
CATS Sponsorship program at the following level:

- \_\_\_ Platinum -- \$15K
- \_\_\_ Gold -- \$10K
- \_\_\_ Silver -- \$7.5K
- \_\_\_ Bronze -- \$5K
- \_\_\_ Banner -- \$600/\$1000/\$1500
- \_\_\_ In-Kind
- \_\_\_ One Brick at a Time -- \$100/\$150 (add logo \$25/\$100)
- \_\_\_ Athletic Event Booth ~ \$250

Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please make checks payable to Holy Family High School.

Return to:

Marianne Alonzi, Development  
Holy Family High School  
5195 W. 144<sup>th</sup> Ave.  
Broomfield, CO 80023