

CATS—Community Alliance for Tiger Support—since 2006

As you plan your marketing for the 2009-10 school year, Holy Family High School would like you to consider a unique way to market your business to our family of families and to maximize your advertising dollars to a captive audience of over 549 families. HFHS depends on corporate sponsorships to help fund the ever-increasing need for tuition assistance. This program includes year-round banner placement in high traffic areas, as well as sponsor recognition at our major fund-raisers throughout the year, on our website and in the Tiger Business Directory. Packages can be tailored to meet your company's individual needs.

CATS Sponsorship levels of \$10,000, \$7,500, \$5,000 and \$1,000 will include recognition as a sponsor on the following HFHS publications:

- **HFHS website; Logo and Company Profile and Link**
- **Top Billing in the CATS Business Directory**
- **Event Publications: Ads in Tiger Gala Program and Golf Tournament Program (size varies according to sponsor level).**
- **Recognition at alumni and athletic events**
- **Recognition in quarterly newsletter Lamp Post (circulation 5000) and monthly Tiger Times (circulation 600).**

Sponsorship Levels and Opportunities

\$1,000.00 - Bronze Sponsorship

\$5,000.00 - Silver Sponsorship

\$7,500.00 - Gold Sponsorship

**\$10,000.00 - Platinum Sponsorship
Guaranteed Exclusivity**

In-Kind Sponsorship

\$250.00 - Athletic Event Sponsorship

\$500.00/\$750.00/\$1000.00 - Banner Sponsorship

\$100.00 or \$150.00 - Personalized Brick Sponsorship

Bronze Sponsorship

\$1,000.00 per year

1. 3' x 6' Banner displaying company logo in *one* location for one year:
 - Gymnasium
 - St. Jude Track & Field Complex
 - Mike G. Gabriel Stadium
 - Kevin Ritz Kevin Ritz Baseball field
 - Softball field
2. Tiger Gala sponsorship. Includes:
 - Four guest admissions to the Tiger Gala
 - Corporate logo display in prominent location
 - Quarter-page ad in Tiger Gala Program
3. Tiger Golf Classic sponsorship. Includes:
 - Hole Sponsorship
 - Corporate logo display in prominent location
 - Quarter-page ad in Tiger Golf Classic Program
4. One, two person athletic passes – admits one adult and one guest to all home HFHS regular season athletic contests
5. Two tickets to school play or musical

Silver Sponsorship

\$5,000.00 per year

1. 3' x 6' Banner displaying company logo in choice of *two* locations for one year:
 - Gymnasium
 - St. Jude Track & Field Complex
 - Mike G. Gabriel Stadium
 - Kevin Ritz Baseball field
 - Softball field
2. Tiger Gala sponsorship. Includes:
 - Eight Guest admissions at the Tiger Gala
 - Corporate logo display in prominent location
 - Half-page ad in Tiger Gala Program
3. Tiger Golf Classic sponsorship. Includes:
 - Two player passes
 - Hole Sponsorship
 - Corporate logo display in prominent location
 - Half-page ad in Tiger Golf Classic Program
4. *Two*, two person athletic passes – admits one adult and one guest to all home HFHS regular season athletic contests
5. Two tickets to school play or musical

Gold Sponsorship

\$7,500.00 per year

1. 3' x 6' Banner displaying company logo in choice of *three* locations for one year:
 - Gymnasium
 - St. Jude Track & Field Complex
 - Mike G. Gabriel Stadium
 - Kevin Ritz Baseball field
 - Softball field
2. Tiger Gala sponsorship. Includes:
 - One corporate table for ten guests to the Tiger Gala
 - Corporate logo display in prominent location
 - Full-page ad in Tiger Gala Program
3. Tiger Golf Classic sponsorship. Includes:
 - One foursome
 - Hole sponsorship
 - Corporate logo display in prominent location
 - Full-page ad in Tiger Golf Classic Program
4. *Three*, two person athletic passes – admits one adult and one guest to all home HFHS regular season athletic contests

Platinum Sponsorship

\$10,000 per year (Guaranteed Sponsor Exclusivity)

1. 3' x 6' Banner displaying company logo in choice of *four* locations for one year:
 - Gymnasium
 - St. Jude Track & Field Complex
 - Mike G. Gabriel Stadium
 - Kevin Ritz Baseball field
 - Softball field
2. One-half page ad (approved by administration) in quarterly newsletter, business card ad in monthly Tiger Times (September-May).
3. Tiger Gala sponsorship includes:
 1. Two corporate tables with ten guests each at the Tiger Gala
 2. Corporate logo display in prominent location
 3. Gala program cover acknowledgement and full center-page color ad in program
4. Tiger Golf Classic sponsorship. Includes:
 - Two foursomes
 - Hole sponsorship – first choice of hole placement
 - Corporate logo display in prominent location
 - Full center-page color ad in Tiger Golf Classic Program
5. Four, two person athletic passes -- admits one adult and one guest to all home HFHS regular season athletic contests.
6. Four tickets to school play and musical

In-Kind Sponsor

Value of in-kind donation determined by administration and appropriate trade for student events, athletic events, banner placement, fundraising events, etc., will be negotiated on a case-by-case basis.

Athletic Event Sponsor

\$250 per game, limit of 3 per event (non-competing business)

Schedule excludes Homecoming and playoff games

Company provides tent, tables, signage, etc., approved by HF administration. Approval of location (outside fences) on first-come, first-serve basis.

Banner Sponsorship \$500/\$750/\$1000 per year

3' X 6' banner placed in prominent location for one year:

- Gymnasium
- St. Jude Track & Field Complex
- Mike G. Gabriel Stadium
- Kevin Ritz Baseball Field
- Softball Field

\$500—Banner displaying company logo in one location

\$750—Banner displaying company logo in two locations

\$1000—Banner displaying company logo in three locations

*Banners will be provided by sponsor according to HFHS specifications or can be ordered through HFHS for an additional fee

Personalized Bricks Sponsor One Brick At A Time (North side facing athletic fields)

\$100 ~ 4" X 8" \$150 ~ 8" X 8"

Price includes 3 lines of printing. Add an additional \$100 for company logo (8" X 8" brick only) or \$25 for standard emblems. Call the Development Office for details.

CATHOLIC SCHOOL
TAKE ANOTHER LOOK

**Holy Family High School
CATS SPONSORSHIP 2009-2010**

_____ (*Company Name*) would like to participate in the CATS Sponsorship program at the following level:

- ___ Platinum ~ \$10,000
- ___ Gold ~ \$7,500
- ___ Silver ~ \$5,000
- ___ Bronze ~ \$1,000
- ___ Banner ~ \$500/\$750/\$1,000
- ___ In-Kind
- ___ One Brick at a Time \$100/\$150 (add logo \$25/\$100)
- ___ Total Amount

Name: _____ Phone # _____

Company Name _____

Address: _____

City: _____ State: _____ Zip: _____

Email Address _____

Indicate Payment Type:

___ Check Enclosed Circle: Mastercard Visa

Card Number: _____ Exp. Date _____

Billing Address _____ State _____ Zip _____

Print name of Card Holder _____

Signature _____

Please make checks payable to Holy Family High School

Return to:

Marianne Alonzi, Director
Alumni and Community Events
Holy Family High School
5195 West 144th Avenue
Broomfield, CO 80023



19TH ANNUAL TIGER GALA, OMNI INTERLOCKEN HOTEL, SAT., APRIL 17TH, 2010
Holy Family's largest fundraiser of the year to support tuition assistance and Fund-A-Need.
Over 600 attend this popular dinner/dance with live and silent auction.

ALL TIGER GALA SPONSORS WILL RECEIVE:

- Continuous multimedia recognition during event
- Website recognition/link through December 2010
- Advertisement in Tiger Gala Program

TITLE SPONSOR (One Available) \$7,500

"Title" Sponsor with HF. Recognition on program front cover and sponsor page. Inclusion in gala ads for Catholic Register, Enterprise, Andiamo, on invitations and posters* Centerfold ad in program, recognition in Lamp Post and Tiger Times. Premium, reserved seating for 20 at Gala.

CONTRIBUTING SPONSOR \$2,500

"Contributing" Sponsor recognition in ads, posters and sponsor page* Half-page ad in program. Preferred, reserved seating for 6 at Gala.

BUSINESS PARTNER SPONSOR \$500

Business card size ad in program. Preferred, reserve seating for 2 at Gala

PRESENTING SPONSOR \$5,000

"Presenting" Sponsor Recognition on program front cover and sponsor page. Inclusion in gala ads for Catholic Register, Enterprise, Andiamo, on invitations and posters* Full-page ad in program, recognition in Lamp Post and Tiger Times. Premium, reserved seating for 10 at Gala.

PARTICIPATING SPONSOR \$1,000

"Participating" Sponsor recognition in ads, posters and sponsor page* Quarter-page ad in program. Preferred, reserved seating for 4 at Gala.

SMALL BUSINESS PARTNER SPONSOR \$250

Business-card size ad in program

**Ad recognition confirmed only if sponsor commitment is reserved by mid-January*

21ST ANNUAL TIGER GOLF CLASSIC, BROADLAND'S GOLF, SAT., JUNE 12TH, 2010
Holy Family's annual fund-raiser in support of the Sr. Aline Dalton Alumni Scholarship. Over 100 golfers join us for breakfast, tournament and awards banquet—with prizes galore!!

ALL TIGER GOLF SPONSORS WILL RECEIVE:

- Recognition in Lamp Post and Tiger Times Newsletter
- Acknowledgement at Awards Banquet
- Corporate logo/name recognition at golf course
- Opportunity to place information in goody bags for players

PLATINUM SPONSOR \$2,500

Exclusive tee/green signage two premium holes. Full-page color ad in tournament program Two foursomes

SILVER SPONSOR \$600

Quarter-page ad in tournament program Tee signage one hole

CART SPONSOR \$200

Signage on cart during tournament

GOLD SPONSOR \$1,000

Exclusive tee/green signage one premium hole. Half-page color ad in tournament program One foursome

BRONZE SPONSOR \$300

Business-card ad in tournament program. Tee signage one hole

HOLE SPONSOR \$100

Tee or green signage on hole as available.

4TH ANNUAL BOCCE BALL TOURNAMENT, SATURDAY, OCT. 17TH, 2009
Holy Family's annual friend/fund-raiser. This event is held on the west athletic fields of HFHS. The event sells out every year and brings players from all walks of life together for fun, food and competition.

ALL COURT/VENDOR SPONSORS RECEIVE:

- Recognition in CATS Business Directory
- Recognition in Lamp Post and Tiger Times
- Recognition on HFHS website for 2009-10

OFFICIAL COURT SPONSOR \$250

Signage on bocce court of your choice.
One team entry (4 players + 2 alternates)
Four tickets to Homecoming Football Game on Friday, Oct. 16th.

VENDOR SPONSORS (IN-KIND)

Table signage for food/beverage vendors in food court.
Distribution of advertising materials to participants.

ANNUAL FUND-RAISING EVENTS AT HOLY FAMILY HIGH SCHOOL

- 3RD ANNUAL TIGER FUN RUN, MONDAY, SEPTEMBER 7TH, 2009
- 4TH ANNUAL BOCCE BALL TOURNAMENT, SATURDAY, SEPTEMBER 17TH, 2009
- TREE & WREATH FUNDRAISER, NOVEMBER 2ND-NOVEMBER 20TH, 2009
- 19TH ANNUAL TIGER GALA..**La Bella Notte...**SATURDAY, APRIL 17TH, 2010
- 21ST ANNUAL TIGER GOLF CLASSIC, SATURDAY, JUNE 12TH, 2010



CATHOLIC SCHOOL - HF - **www.holyfamilyhs.com 303-410-1411**
TAKE ANOTHER LOOK - HF - **5195 W. 144th Ave., Broomfield, CO**

Holy Family High School EVENT SPONSORSHIP 2009-2010

_____ (*Company Name*) would like to sponsor the following events at Holy Family High School:

___ 19th Annual Tiger Gala, Saturday, April 17th, 2010 at the Omni Hotel

___ Title Sponsor—\$7,500 with HFHS (*One Available*)

___ Presenting Sponsor—\$5,000

___ Contributing Sponsor—\$2,500

___ Participating Sponsor—\$1,000

___ Business Partner Sponsor—\$500

___ Small Business Partner Sponsor—\$250

___ In-Kind Sponsor

___ 21st Annual Tiger Golf Classic, Saturday, June 12th, 2010 at Broadland's

___ Platinum Sponsor—\$2,500

___ Gold Sponsor—\$1,000

___ Silver Sponsor—\$600

___ Bronze Sponsor—\$300

___ Cart Sponsor—\$200

___ Hole Sponsor—\$100

___ In-Kind Sponsor

___ 4th Annual Bocce Ball Tournament, Saturday, October 17th, 2009 at Holy Family High School

___ Official Court Sponsor—\$250

___ Vendor Sponsor—In-Kind

Total of All Sponsorships

Name/Title _____ Phone # _____

Company Name/Website _____

Address: _____ City _____ State _____ Zip _____

Email Address _____ Website _____

Indicate Payment Type:

___ Check Enclosed Circle: Mastercard Visa

Card Number: _____ Exp. Date _____

Billing Address _____ State _____ Zip _____

Print name of Card Holder _____

Signature _____

Please make checks payable to Holy Family High School

Return to:

Marianne Alonzi, Director
Alumni and Community Events
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