

YEARBOOK ADS 2010-2011

Holy Family High School

5195 West 144th Ave.
Broomfield, CO 80023

School Office (303) 410-1411

Straight from the heart and into the yearbook! Our staff is again offering the opportunity to “personalize” the yearbook in a very special way with a “Public Display of Affection” (PDA) ad. Space is available to congratulate a graduate or tell your student how proud you are! Regardless of the occasion, your ad provides a great way to recognize a student that our staff may not otherwise be able to cover. Ad materials and payments are due November 1, 2010. **Limit one ad per student.**

PRICES/SIZES

Ads are available in the following sizes for the prices shown. All ads will appear in color.

¼ page: \$100

½ page: \$175

STEP-BY-STEP INSTRUCTIONS

- 1.) Select ad size.
- 2.) Select a standard ad layout from the attached sheet.
- 3.) Complete the Order Form provided.
- 4.) Provide photos for each space in the ad. (*Note guidelines for photo submission on this sheet.)
- 5.) Write text for the ad on the Order Form or attach it to a separate sheet. Limit word count to 75 words for ¼ page ads and 150 words for ½ page ads.
- 6.) Provide payment. Checks should be written to Holy Family High School.
- 7.) Deliver or mail all of the materials to yearbook staff by the deadline below.

All ad materials, including payment, photos and copy, must be submitted by the November 1 deadline or the ad will not be accepted.

PHOTO SUBMISSION GUIDELINES

- Do not cut, glue, or tape photos.
- Only original photos or high resolution electronic images will be accepted. Photos printed on printer paper are not high enough resolution to scan and cannot be used.
- Select vertical (tall) photos for vertical spaces and horizontal (wide) photos for horizontal spaces.
- Photos may be enlarged or reduced to fit the layout.
- Writing lightly in pencil, number the back of the photos to match the numbers on the design you selected.
- Again, lightly in pencil, put your name, address and phone number on the back of each photo.
- Photos will be returned when the yearbooks arrive.
- The yearbook staff reserves the right to reject photos or text or ask the customer to make changes to conform to the staff's standards and to fit the school's mission.

The school, yearbook staff, or the yearbook company does not accept responsibility for lost or damaged photos.

AD & PAYMENT DEADLINE: NOVEMBER 1, 2010
ORDER FORM

To reserve yearbook space, please respond by 11/1/10 by providing the following:

- This Order Form completed
- Ad Photo(s)
- Ad Text
- Check payable to:
Holy Family High School

Mail or deliver to:
Holy Family High School
ATTN: Yearbook Staff
5195 West 144th Ave.
Broomfield, CO 80023

CUSTOMER DATA

Student's Name

Parent/Purchaser's Name

Address/City/State/Zip

Your Signature

Daytime Phone

Evening Phone

ADVERTISING DATA

Check the ad size requested:

(All ads are printed in color)

¼ page \$100 _____

½ page \$175 _____

Is this ad a surprise for the student?

_____ YES _____ NO

Provide the following design information:

Layout # _____

Number of photos provided: _____

Neatly print ad text below:

PAYMENT

\$ _____ Total amount paid

_____ Check included

_____ Cash included (do not mail cash)